Data Dictionery

OTOP.CSV

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| --- | --- |
| **Variable** | **Description** |
| date | Date |
| store | Store ID |
| County\_number | Country ID |
| county | Country of store |
| category | Category ID |
| category\_name | Category name |
| vendor\_no | Vender ID |
| vendor | Vender name |
| item | Item ID |
| description | Item description |
| Pack | Number of item per pack |
| Liter\_size | Volume per bottle |
| State\_btl\_cost | Cost per bottle |
| Btl\_price | Sales Price |
| Bottle\_qty | Sales quantities |
| Total | Total price |
| gender | Customer Gender |
| Cus\_Age | Customer age |
| Cus\_lifestyle | Customer lifestyle |

Stores\_convenience.csv

|  |  |
| --- | --- |
| **Variable** | **Description** |
| store | Store ID |
| county | Store’s country |
| Region | Store’ region |

Electriccost.CSV

|  |  |
| --- | --- |
| **Variable** | **Description** |
| store | Store ID |
| NOV | Electric cost on 2014/NOV |
| OCT | Electric cost on 2014/OCT |
| SEP | Electric cost on 2014/SEP |
| AUG | Electric cost on 2014/AUG |
| JUL | Electric cost on 2014/JUL |
| JUN | Electric cost on 2014/JUN |
| MAY | Electric cost on 2014/MAY |